

RESEARCH PAPER TEMPLATE

Title of the Paper

(Concise, specific, not more than 20 words)

Example:

“Impact of Service Quality on Customer Satisfaction in Luxury Hotels: A Study of Himachal Pradesh”

Author Details

Dr./Mr./Ms. Full Name

Designation

Department Name

Institution Name

City, State, Country

Email ID

ORCID ID (if available)

Abstract (150–250 words)

- Brief background of the study
- Purpose/Objectives
- Methodology (sample size, tools used)
- Key findings
- Practical implications
- Keywords (5–7 keywords)

Keywords: Service Quality, Customer Satisfaction, Hospitality Industry, Hotel Management, Guest Experience

Introduction

- Background of the study
- Industry context (national/international perspective)
- Importance of the topic in hotel management
- Research gap
- Purpose of the study

Review of Literature

- Theoretical background
- Previous studies (national & international)
- Critical analysis of existing research
- Identification of research gap

Research Objectives

1. To examine _____
2. To analyse _____
3. To evaluate _____

Research Hypotheses (If Applicable)

H₀₁: There is no significant relationship between _____ and _____.

H₁₁: There is a significant relationship between _____ and _____.

Research Methodology

Research Design

- Descriptive / Exploratory / Experimental / Mixed Method

Study Area

- Location of hotels / Region

Sample Design

- Population
- Sample size
- Sampling technique (Convenience / Random / Stratified etc.)

Data Collection Tools

- Structured questionnaire
- Interview schedule
- Observation method

Data Analysis Techniques

- SPSS / Excel / AMOS
- Statistical tools used (Mean, SD, Correlation, Regression, ANOVA, Factor Analysis)

Data Analysis & Interpretation

- Tables with proper numbering
- Graphs/Charts (if required)
- Interpretation below each table
- Hypothesis testing results

Findings of the Study

- Bullet-point format
- Based on objectives

Discussion

- Compare findings with previous studies
- Explain significance

Limitations of the Study

- Sample size limitation
- Geographical limitation
- Time constraints

Suggestions for Future Research

- Scope for further study
- Variables not covered
- Comparative studies

Conclusion

- Summary of key results
- Contribution to hotel management field
- Final remarks

References